

## Passion and Performance

### **Innovative tax and financial performance management, with a focus on business growth.**

Today's financial management demands a comprehensive understanding of the major levers that impact and improve an organisation's performance. Our seasoned expertise in fulfilling financial objectives and avoiding tax risk, combined with analytical thinking and strategic judgement skills, will prepare you to solve complex issues and make informed decisions when it matters the most.

Whether you lead a Fortune 500 company, small organisation, or you're starting a new venture, business growth in today's competitive market is a significant ambition, and the right financial performance and tax management will allow you to achieve it.

We put businesses on the path to high-performance through a range of services, including developing and introducing efficient financial performance and tax strategies and processes, as well as adapting your current tax and business models to risk management and corporate governance.

## Service Line Offering

### **Project Management for CFO**

Reinhardt Werkman & Partners (RW&P) can assume leadership of any project "owned" by the CFO or the finance function. We will design, lead, and execute projects tailored to agreed client needs. Some examples include:

- Develop and implement financial performance management tools, metrics, and processes that radically improve transparency, business decision making, and profitability
- Lead or support M & A activities from
  - due diligence support to
  - tax and corporate structure to
  - post-merger integration
- Develop tax strategies that reduce tax burden and risk while ensuring that tax strategy is fully aligned with business strategy.

### **Financial Consulting and Coaching**

RW&P is an experienced C-level sparring partner. We bring vast leadership experience and valuable judgment to bear on any challenge. We offer an "outsiders" perspective gained while working on the "inside" for world-renowned companies in the US and Europe.

- Sparring partner for tax and financial performance opportunities/challenges
- Support and advice as a finance business partner tailored to your business
- Coaching and evaluation of finance teams and individuals

### **Interim Financial Roles**

RW&P delivers the necessary experience, knowledge, and skills that enable us to assume the responsibility and the leadership of the assigned role.

- Acting CFO or senior finance executive vacancy while helping to hire, onboard and train the successor
- Extra "firepower" for clearly defined and temporary assignments

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## Client Benefits Resulting from our Approaches

Reinhardt Werkman & Partners Approach	Client Benefit
<b>Benchmark Financial Performance Management Best Practices</b>	Create timely and transparent metrics that link strategy and execution enabling dramatically faster decision-making, higher profitability, and more rapid growth.
<b>Install Financial Decision Support Tools</b>	Accelerate data-driven decision-making enabling resources to be directed to prioritized initiatives.
<b>Revamp Financial Planning Cycle</b>	Create flexible and relevant planning and forecasting processes that accommodate changes driven by mission-critical initiatives or external forces.
<b>Coach Leadership and Talent Development Skills</b>	Empower finance managers with advice and tools enabling them to assess, develop and hire high-potential talent.
<b>Assess Tax Strategy and Policies</b>	Align tax strategy with business strategy and identify opportunities to optimize client tax positions that will dramatically improve after-tax profits.
<b>Assess Tax Compliance and Governance Framework</b>	Implement policies and procedures, ensuring full visibility, increased control of tax value drivers, and resulting in improved compliance, less risk, and faster decision-making.
<b>M &amp; A Deal Team Support</b>	Lead tax workstream as well as negotiation & legal support to ensure speed and professional execution of M & A transaction.